

Brand registration Bill of Authority

This form needs to be signed by the brand owner and delivered digitally to Bol.com by the authorized reseller. By signing this form the brand owner agrees to the following:

- You authorize the reseller/distributor mentioned in this letter to enroll himself as an official reseller/distributor in our brand registration program. This allows the authorized reseller to manage your brand content on Bol.com.

Notes

1. This Bill of Authority is only valid if the brand owner signing it has the ownership rights to give out authority over the brand in question.
2. If you, the brand owner, are of the opinion that the authorized reseller should no longer be able to manage your brand content at bol.com, you can contact Partner Service at any time to withdraw the authorized reseller's rights.
3. By allowing the reseller/distributor to enroll itself in our brand registration program, the authorized reseller is allowed to manage your brand content on Bol.com. Additionally, the brand content provided by an authorized reseller is protected and will be shown by your products on the bol.com platform.
4. The brand registration program does not prohibit other sellers from selling your brand's products.
5. Authorization of a reseller/distributor is an agreement merely between the brand owner and the authorized reseller. By signing this form you agree that bol.com is not responsible or liable for the actions of the authorized reseller.
6. Bol.com retains the rights to cancel or change the brand registration program at any time.
7. Bol.com retains the rights to cancel or change a reseller's/distributor's authorized status at any time.

Authorized reseller/distributor: [Name of reseller/distributor]
Brand name: [Brand name]
Brand owner: [Company name]
Contact information brand owner: [Name & title of brand contact person]
[Email address]
[Telephone number]

Brand owner signature:

Date: