

## Bol Consent Form | Qualitative Partner Research

### STATEMENT BY:

Name:

Job title:

Company name:

Email address:

### FOR THE BENEFIT OF:

bol.com B.V., with its office at Papendorpseweg 100, 3528 BJ Utrecht (hereinafter to be referred to as: "**bol**");

### STATEMENT:

1. I take part in bol's project called:  
**Qualitative Partner Research** (hereinafter to be referred to as: the "**Project**").
2. I agree to bol taking photographs or making videos and/or audio recordings of me. I also agree to bol using any interviews conducted with me for internal purposes. I am well informed about the nature and objectives of the Project.
3. I take full responsibility for participating in the Project and I am 18 years or over.
4. I know that I will not receive any compensation for my participation in the photographs taken and/or video and audio recordings made of me for the benefit of the Project, unless otherwise indicated in the email.
5. I hereby permit and authorise bol unconditionally to do as follows with my contribution to the Project:
  - use it for analytical purposes for the Project;
  - share it within bol solely for internal informational and promotional purposes.
6. I hereby give bol permission to process my personal data for the purposes stated in Article 5. This concerns:
  - a. personal data that can be derived from the texts, photographs, videos and/or audio recordings; and
  - b. personal data available from this consent form.I am aware that these personal data may be shared with bol's external service providers, insofar as this is strictly required for the Project.
7. Bol uses various retention periods for your contribution to the Project, these are:
  1. Project research and possible follow-up steps or extra research: up to 6 months after the recordings were made.
  2. Sharing of insights within bol in video format: up to 4 months after the recordings were made.
8. Insofar as I might be able to derive or use a copyright, neighbouring right, portrait right or any other right by participating in the Project, by signing this statement I hereby unconditionally transfer these rights to bol. To the extent permitted by law, I also waive all (current and future) personality rights as mentioned in Article 5 paragraph 1 of the Dutch Neighbouring Rights Act and the rights mentioned in Article 25 paragraph 1 and Article 45e of the Dutch Copyright Act.
9. I also agree that bol shall only be liable for direct damage I may sustain through my participation in the Project, insofar as this is permitted by law. Bol's total liability shall be limited - insofar as this is permitted by law - to €100.
10. I am aware that I can contact bol regarding:
  - requests for access to, rectification, erasure or portability of personal data
  - complaints, objections and/or comments regarding the processing of personal data, or
  - revoking my consent:

*Email address: [pinc@bol.com](mailto:pinc@bol.com)*  
*Papendorpseweg 100, 3528 BJ Utrecht*
11. A complaint about the processing of personal data can also be submitted to the Data Protection Officer at bol via [dpo@aholdelhaize.com](mailto:dpo@aholdelhaize.com) or to the Dutch Data Protection Authority.

### AGREED:

Signature

Date (dd/mm/yyyy)